

ABDOOLY EATS

“WHAT'S UP, MY EATERS?”

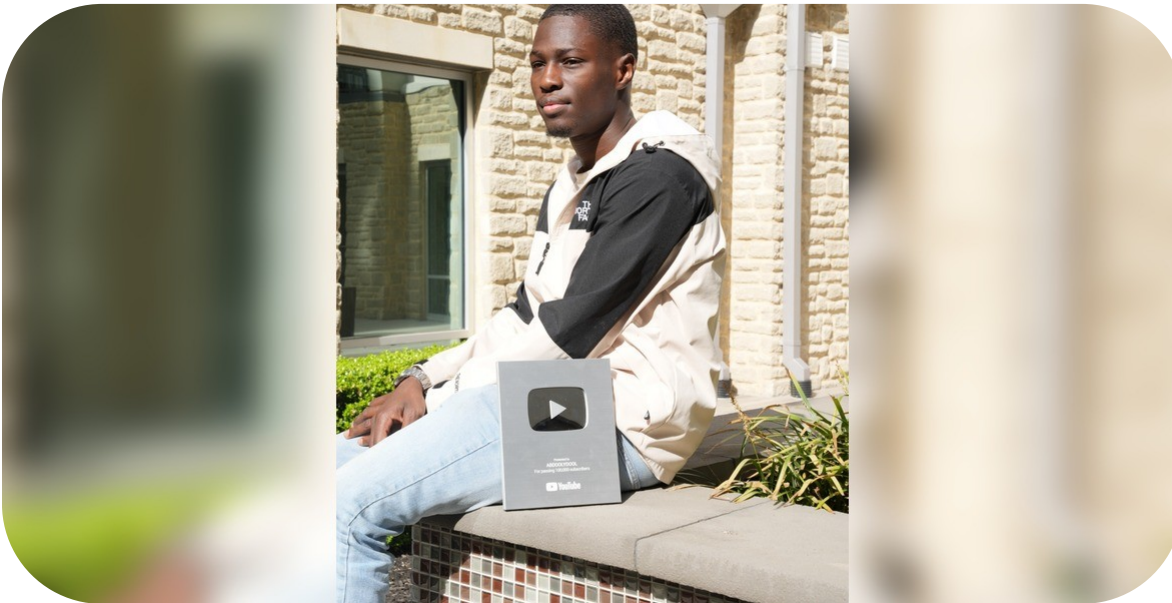
The signature welcome in every Abdooly Eats video.

MEDIA KIT | 2026



Food is the setting. Personality is the hook.

Abdullah Olakukan, a.k.a. Abdoolydoool, is a Nigerian Muslim creator based in Houston and available across the U.S. and internationally. Six years of creator experience power every Abdooly Eats story.



ABOUT ABDOOLYDOOL

Creator • Storyteller • Food Personality

Houston, Texas, USA. Available across the U.S. and internationally.

Honest reactions, humor and cultural perspective shape every food story.

Restaurants • Food Brands • Travel

A growing food brand across three short-form platforms

Each dedicated channel is shown separately so partners can evaluate the real publishing footprint.

7.1K

YouTube subscribers

2,556

Instagram followers

1,471

TikTok followers

MILLIONS

of food-content views across Abdooly Eats + the broader
Abdoolydool creator ecosystem

3 active platforms

Abdoolydoool proof behind the food brand

1.5M

followers across
Abdullah's broader creator
presence

1B+

lifetime views

100+

videos above 1 million
views

6 years creating • YouTube Silver Creator Award
Premier League Fan Zone • 30+ restaurant collaborations

ABDOOLYDOOL
PROVEN CREATOR REACH

600K+
YOUTUBE

500K+
TIKTOK

270K+
INSTAGRAM

1.5M+ ALL PLATFORM FOLLOWING

Selected work is already earning attention

Click each featured result in the PDF. Website and starter rate card are linked on the final page.



3X

Dave's Hot Chicken •
Multiple published
collaborations

36K+ known views

Matcha Muse • YouTube + TikTok

66K+ Suya known views

Paid feature • repeat invite

LET'S FEED THE INTERNET.

Restaurant Features • UGC • Openings • Ongoing Campaigns • Food Brands • Travel

@abdoolyeats

TikTok • Instagram • YouTube
Houston, Texas, USA • Available worldwide

PARTNERSHIP INQUIRIES

abdoolyeats@gmail.com

Website • Media kit • Starter rate card •
Campaign questionnaire